

# Kelly Nugent

kelly.nugent@pepperdine.edu

[www.kelly-nugent.com](http://www.kelly-nugent.com)

913-617-3235

## Education

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UNIVERSITY OF FLORIDA

*Master's in Sport Management*

*Certificate in Sports Event Management*

REMOTE

MAY 2024

CREIGHTON UNIVERSITY

*Bachelor of Arts in Journalism & Graphic Design*

OMAHA, NE

MAY 2022

## Experience

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PEPPERDINE UNIVERSITY

*Assistant Director of Athletic Communications*

MALIBU, CALIF.

FEB 2024 - PRESENT

- Serve as the sports information director for my designated sports (WSOC, WBB, BASE)
- Photography and videography for all designated sports and sporadic home events
- Design where needed, has included logos, recruit backdrops, social graphics, etc.

NAISMITH TROPHY / ATLANTA TIP-OFF CLUB

*Social Media Intern*

REMOTE

OCTOBER 2022 - APRIL 2023

- Create and post content daily to 3 social media channels regarding women's collegiate basketball
- Research newsworthy content on past and present players related to current POTY candidates
- A part of 18 million impressions across all social channels throughout the season

THE HIDDEN OPPONENT

*Graphic Designer*

REMOTE

MAY 2022 - FEB 2024

- Create and utilize a brand guide to ensure consistent messaging / aesthetic
- Continuously craft and define the brand by designing based on the team's goals and aspirations
- Increased followers by 1k over the time I have been a part of the team

CREIGHTON WOMEN'S SOCCER

*Operations Manager*

OMAHA, NE

AUGUST 2018 - MAY 2022

- Photography, graphic design & video for special practices as well as game days
- Coordinate and respond to all aspects of women's soccer including meals, equipment, etc
- Liaison between team and 3 main outside groups including volunteers and event staff

COLD STONE CREAMERY & ROCKY MOUNTAIN CHOCOLATE FACTORY

*Marketing Manager*

OMAHA, NE

MARCH 2021 - JULY 2022

- Promote presence of 5 Cold Stone Creamery & Rocky Mountain Chocolate Factory stores
- Boost social media interaction through creative content
- Design packages of print materials - posters, specials, postcards, etc.

## Skills

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Adobe Creative Cloud (Photoshop, Indesign, Illustrator, etc.) Microsoft Suite, DSLR photography, WordPress